Benford's Law, Forensic Mathematics, and Mathematics in Politics

Jackson Howell

An Observation in 1881

Simon Newcomb: "That the ten digits do not occur with equal frequency must be evident to any one making use of logarithmic tables, and noticing how much faster the first pages wear than the last ones"

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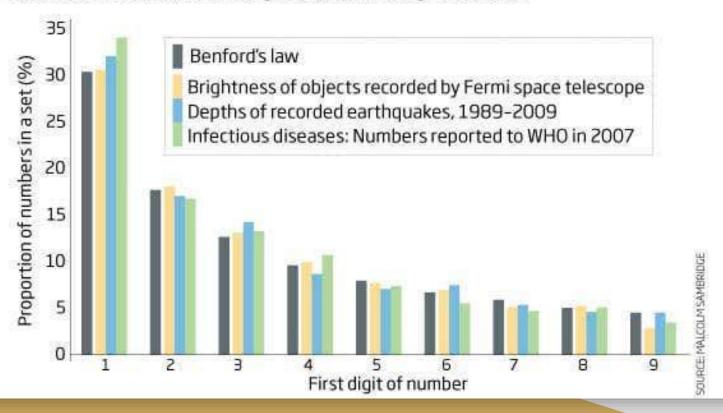
The Pattern

- For many real-life random data sets,
 the leading digit is likely to be small
- In 1938, Frank Benford specified a probability function for leading digits
- Data are said to follow Benford's
 Law if they exhibit this pattern

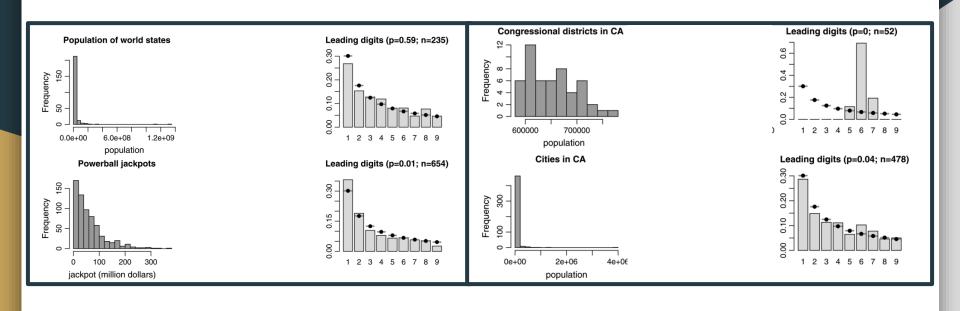
$$P(d) = \log_{10}(d+1) - \log_{10}(d)$$

d	P(d)	Relative size of $P(\boldsymbol{d})$
1	30.1%	
2	17.6%	
3	12.5%	
4	9.7%	
5	7.9%	
6	6.7%	
7	5.8%	
8	5.1%	
9	4.6%	

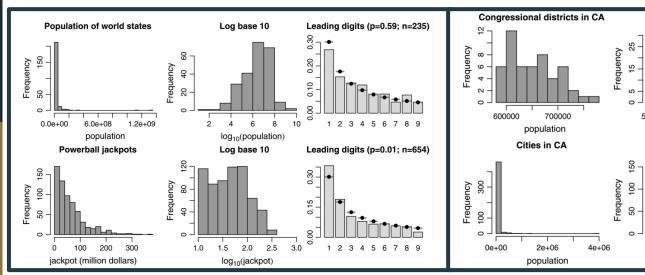
Under Benford's law, the first digits of the numbers in a set have a non-random distribution. Such sets are being discovered throughout nature

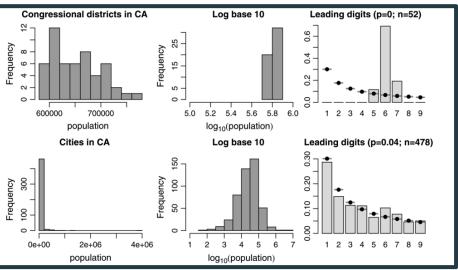


To Be, or Not to Be (Benford)



To Be, or Not to Be (Benford)

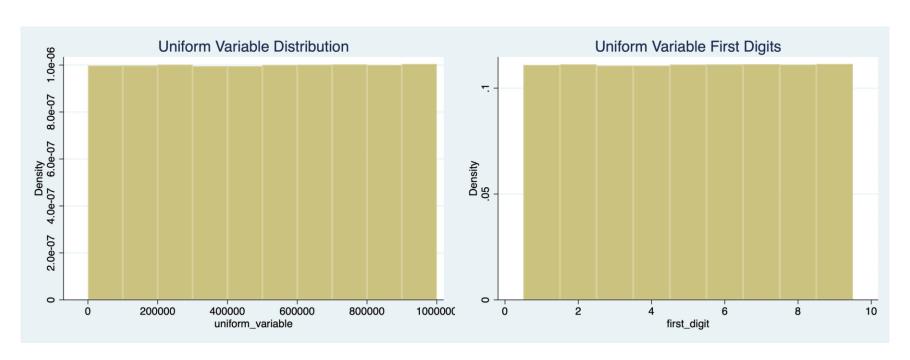




Common Simplification for Describing Benfordness

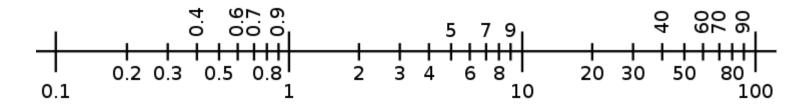
If data are spread out over many orders of magnitude, they will conform to Benford's Law

Non-BL-Conforming Distributions



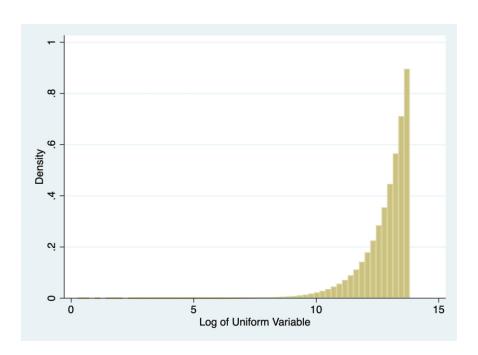
Distance Interpretation

$$P(d) = \log_{10}(d+1) - \log_{10}(d)$$

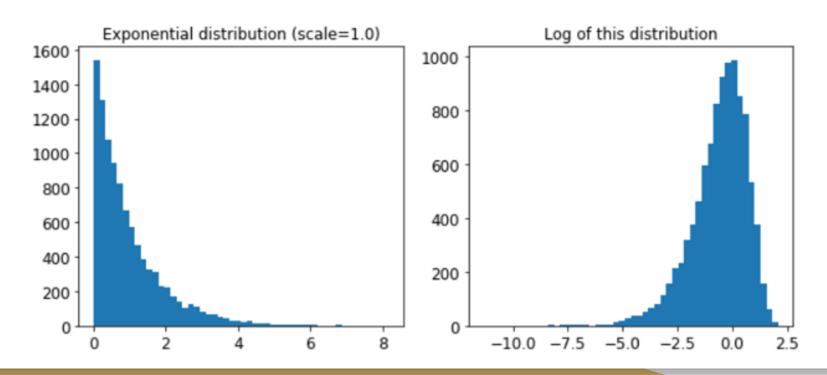


In general, data that form a "broad" distribution on a log-linear scale comply to Benford's Law

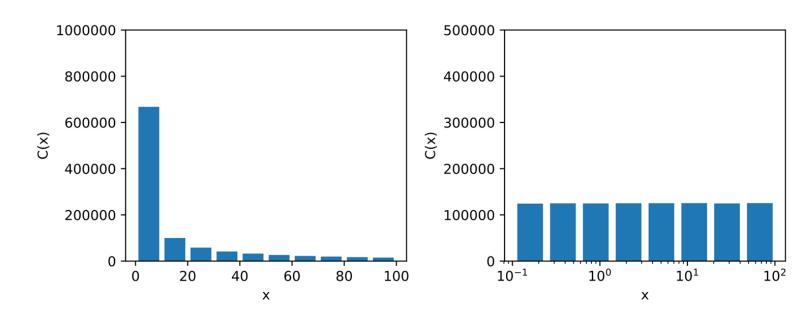
Logarithm of the Uniform Variable



Benfordy Distributions: Exponential



Canonical Benford Distribution: Reciprocal

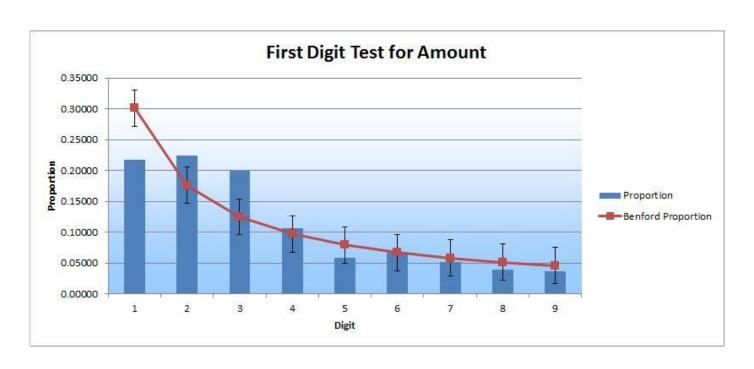


"There is currently no simple intuitive argument to explain the appearance of Benford's Law in the wide array of contexts in which it has been observed, including statistics, number theory, dynamical systems, and real world data." (Berger and Hill 2020)

Forensic Use of Benford's Law

- Various types of accounting data (particularly company expenses) are found to follow Benford's Law
- Some accountants have begun to use first-digit analysis as a first-sweep to find suspicious data

Example from Pete Miller, CPA



Two-Digit Example of Benford's Law

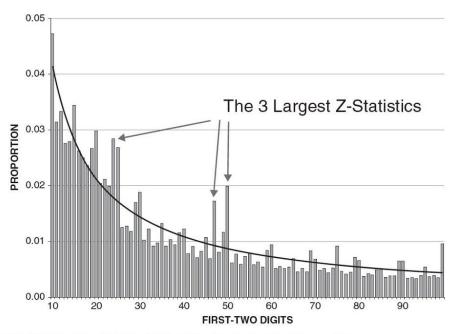


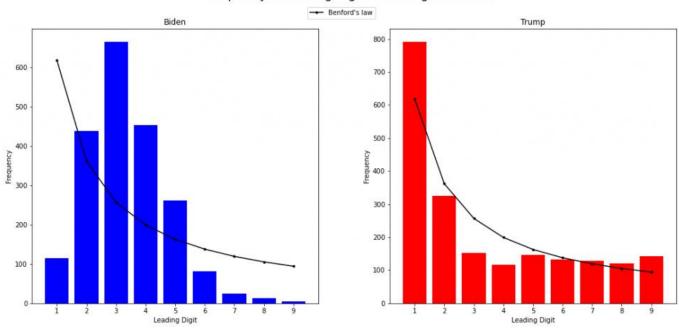
FIGURE 4.6 The First-Two Digits of the Purchasing Card Transactions

Benford's Law does not prove anything, it only flags unexpected behavior!

Is it the best way to flag this behavior?

2020 Election: Evidence of Fraud

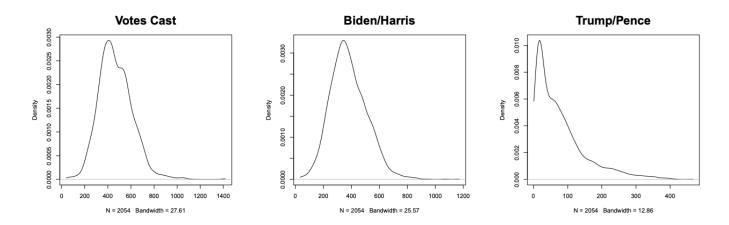
Frequency of Leading Digits in Chicago Precincts



Limitations of Benford's Law to Find Election Fraud

- Election precincts are similarly sized (not over many orders of magnitude)
- In Chicago, Biden won huge majorities of the precincts (average share was 85%), often over 100 votes
- Many Trump vote totals were 0, or single digits

Figure 1: Chicago 2020 Presidential Vote Distributions



Note: plots of empirical densities.

Benford's Law and Sore Losers

POLITICS

Larry Elder Announced He "Detected Fraud" in California Recall Vote Results When They Didn't Yet Exist

BY BEN MATHIS-LILLEY SEPT 14, 2021 + 2:08 PM



"Statistical analyses used to detect fraud in elections held in 3rd-world nations (such as Russia, Venezuela, and Iran) have detected fraud in California resulting in Governor Gavin Newsom being reinstated as governor. The primary analytical tool used was Benford's Law and can be readily reproduced."

Discussion Questions

- Do you think Benford's Law is a compelling tool for forensic data analysis?
- What do you think of mathematics being used in this way in the mainstream?
- How should mathematicians communicate ideas to a broad, politically charged audience?
- Is there a growing class of folk/lay mathematicians?